



WHERE  
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10TH ANNUAL  
**SIM HOUSTON  
CHARITY GOLF  
TOURNAMENT**

ON FRIDAY, APRIL 21, 2023



FOR MORE INFO: [SIMHOUSTON.ORG](http://SIMHOUSTON.ORG)



The Houston Chapter of the Society for Information Management (SIM) – Houston’s premier network for technology executives and thought leaders – invites you to sponsor our 9th Annual SIM Houston Charity Golf Tournament.

The event will be held at [Golf Club of Houston](#), one of the premier golf courses in Texas. Please note – the tournament will be on [FRIDAY, April 21st, 2023](#)





# The Tournament

- 8:00 a.m. shotgun start with registration and breakfast opening at 6:45 a.m.
- Four-man scramble.
- Green fees, golf cart, and range balls.
- Forecaddie, gratuity not included
- Breakfast buffet, snacks and beverages, lunch buffet, and open bar.
- Golf Club of Houston gift card and other quality golf memorabilia.
- Awards and Prizes: Hole-In-One, Closest to the Pin, Longest Drive, Straightest Drive, Putting Contest, and lots of Raffle Prizes and Give-aways



# Sponsorship Packages

Our sponsorship packages offer businesses, service providers, and individuals an opportunity to gain exposure to many of Houston's decision-making technology leadership and help sponsor the philanthropic efforts toward STEM-based youth and education.

Your generous sponsorship contributions will be distributed among local IT talent in middle school, high school, college, and in technical communities via scholarships and funding of technology-related programs.

The following additional information may help in making your decision to become a tournament sponsor:

- ◆ The Houston Chapter of SIM has over 230+ members with 85% CIOs, Senior VPs and VP IT/IS, and IT Directors and the remaining members are Technology Management and Service Providers.
- ◆ Most of our chapter members are the technology decision makers.
- ◆ We are expecting more than 128 golfers including SIM CIO members and prospective Executive members.
- ◆ Tournament participants are CIOs; their direct reports and/or peers in their organization; and other high-level business executives. The other category of attendees comes from the sponsors. Sponsor invitees are typically senior-level and account managers from their company; customers they want to offer a round as a “thank you” or prospects that they are “courting” and want to develop a closer relationship with by offering a golf event on an exclusive course.

Don't be left out – the sponsorships and teams are on a first-come basis, and you need to reserve early to ensure your spot as we have sold out of spots for past golf tournaments.

Thank you for considering being a sponsor of the 9th Annual SIM Houston Charity Golf Tournament and helping support our fundraising recipients.



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Sponsorship Packages w/Hole	Hole (10)	Hole (4)	Bronze	Silver	Gold	Platinum
Tee box signage	X	X	X	X	X	X
Participation in Raffle Prize drawing (Provide minimum of 2 items, valued at \$150-\$300 each)	X	X	X	X	X	X
Complimentary golf team and participation at Awards luncheon for 2 company players and 2 IT practitioner guests	X	X	X	X	X	X
Individual golf cart for sponsors	X	X	X	X	X	X
List of tournament players	X	X	X	X	X	X
Web and social media recognition as a sponsor	Through 4/25	Through 4/25	Through EOY 2023	Through EOY 2023	Through EOY 2023	Through EOY 2023
Option for "right of first refusal" for future year sponsorship, if sponsoring at same level	X	X	X	X	X	X
Additional "game" recognition on signage at tee box. Includes <b>Hole-In-One</b> , <b>Closest to the Pin</b> , <b>Longest Drive</b> or <b>Straightest Drive</b> .		X				
Additional sponsor signage in Registration/Check-In and Awards/Lunch area			X	X	X	X
Special introduction during Awards program			X	X	X	X
Company logo on Player Registration form			X	X	X	X
Selection of Item with Company Logo for tournament Player Goody bags			4 <sup>th</sup> Choice of Items	3 <sup>rd</sup> Choice of Items	2 <sup>nd</sup> Choice of Items	1 <sup>st</sup> Choice of Items
Invitation to special CIO Event with 10 - 12 CIOs				2 Sponsors / Guests	4 Sponsors / Guests	6 Sponsors / Guests
Opportunity to host on a "premier" Hole tee box					18th	1st
Additional golf team and participation at Awards luncheon for 2 company players and 2 IT practitioner guests						X
Special recognition at shotgun start of tournament, plus opportunity for company rep to provide opening remarks to players						X
Official Tournament Named Sponsor -- <b>ONLY with a multi-year sponsorship</b>						X
<b>Sponsorship Amount</b>	<b>\$4,000</b>	<b>\$5,000</b>	<b>\$15,000</b>	<b>\$20,000</b>	<b>\$25,000</b>	<b>\$30,000</b>





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Other Sponsorship Packages	Awards Program-Trophies	Awards Program-Beverages	Carts	Putting Contest	Beverage Station (4)	Hospitality - Breakfast / Lunch
Sponsor signage at designated location	X	X	X	X	X	X
Participation in Raffle Prize drawing (Provide minimum of 2 items, valued at \$150-\$300 each)	X	X	X	X	X	X
List of tournament players	X	X	X	X	X	X
Web and social media recognition as a sponsor	Through 4/21	Through 4/21	Through 4/21	Through 4/21	Through 4/21	Through 4/21
Option for "right of first refusal" for future year sponsorship, if sponsoring at same level	X	X	X	X	X	X
Networking opportunity for up to 2 company reps in designated area. Complimentary table in dining area.	X	X	X			
Additional signage on Player's carts			X			
Networking opportunity for up to 2 company reps <b>during tournament play time.</b> Complimentary tent + table at designated location on the course.				X	X	
Networking opportunity for up to 2 company reps during <b>Breakfast or Lunch.</b> Complimentary table in dining area .						X
Individual golf cart for sponsors						X
Complimentary golf team and participation at Awards luncheon for 2 company players and 2 IT practitioner guests						X
<b>Sponsorship Amount</b>	<b>\$2,000</b>	<b>\$2,500</b>	<b>\$3,000</b>	<b>\$4,000</b>	<b>\$3,000</b>	<b>\$4,000</b>





## Participation Rules

In order to be fair to all sponsors, we ask that all sponsors abide by the following rules moving forward.

- Hole sponsors are for one company representation only. Shared sponsorships are not available.
- No other vendors will be allowed to attend the event unless they are sponsoring the event or are a SIM Member.
- There can be at most 2 two sponsor representatives on a team. All other team members must be IT practitioners or SIM members.
- Any last-minute substitutes to a team must abide by the above rules.
- Sponsor team list should be submitted by April 14th.
- No liquor will be provided at the individual hole stations. That is reserved to the Beverage Stations only.
- Any separate games or activities at a sponsor hole must be pre-approved.

We do ask that all vendors act professionally and abide by the above rules. Failure to do so will affect the vendor's opportunity to sponsor future SIM events.