

2nd Annual
SIM Houston Charity Sporting Clays Tournament
Saturday, October 22nd, 2016
American Shooting Centers
16500 Westheimer Parkway, Houston, TX 77082



The Houston Chapter of the *Society for Information Management* (SIM) – Houston’s premier network for IT Executives wishes to extend a special **invitation** to become a sponsor of our **2nd annual SIM Houston CIO Charity Sporting Clays Classic**. Through the generous donations of our sponsors last year, SIM Houston raised over \$40,000 for our local STEM initiatives. All proceeds go to support the Science, Technology, Engineering, and Math (STEM) education initiatives in the Greater Houston Metro area. Our \$10,000 recipients include:

- **Urban Teen** - an education program bringing together underrepresented teens and young adults for career exploration and mentoring
- **Compudopt** - whose mission is to provide technology access and education to underserved children in the greater Houston area
- **UH Science, Engineering, Health Fair** - provides a unique educational experience to participating students through 3 different venues encompassing the science writing contest, poster contest, and the science project competition

The Second Annual Houston SIM Charity Sporting Clays Tournament will be held on **Saturday, October 22, 2016** at the **American Shooting Center**.

Our sponsorship packages offer businesses, service providers, and individuals an opportunity to gain exposure to many of Houston’s decision making IT leadership and also help sponsor the philanthropic efforts of SIM’s Houston Chapter. Your generous charity sponsorship contributions are distributed amongst organizations or schools supporting local IT talent in junior high/high school, college, and in technical schools.

Benefiting



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You may find the following information valuable in making your decision to become a tournament sponsor:

- The Houston Chapter of SIM has over 200 members of which 85 percent are CIOs, Senior VPs and VP IT/IS, and IT Directors. The remaining are IT Management and Service Providers.
- The majority of our members are the technology decision makers.
- We are expecting more than 100 participants including SIM CIO members and perspective Executive members.
- Tournament participants are CIOs; their direct reports and/or peers in their organization; and other high level business executives. The other category of attendees comes from the sponsor and vendor team champions. Sponsor and vendor team champion invitees are typically senior level and account managers from their company; customers they want to offer a round as a “thank you”; or prospects that they are “courting” and want to develop a closer relationship by offering a unique opportunity to participate in a shooting clay event.

Don't be left out! The sponsorships and teams are on a first come basis and you need to reserve early to secure your spot. We sold out spots for last year's inaugural tournament and have received many inquiries about the sporting clay tournament sponsorship opportunities for this year's tournament.

Thank you for considering being a return sponsor of the 2016 SIM-Houston Charity Sporting Clay Tournament and helping support our charity fundraising efforts.



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CORPORATE SPONSORSHIP OPPORTUNITIES

Sponsorships receive on-site promotional signage, recognition at the awards ceremony, and the list of event participants with contact information. Sponsors can receive further recognition during the door prize raffles by providing 2 raffle prizes. Sponsors are encouraged to bring company promotional items to the tournament.

Platinum Tournament Sponsor - \$15,000

- Recognition as Platinum sponsor on Promotional Banner; sponsor logo on Bag promotional giveaway, including safety glasses and ear plugs.
- Company Name / Logo listed as Platinum sponsor on SIM Website
- Sponsor Signage at Registration table
- Company Logo on Player Registration Forms
- Raffle Shotgun and case with sponsor logo on case
- First right of refusal for next year's tournament
- Includes: three - 5 person teams
- 15 Game tickets (2 Person Flurry & Pair-in-the-Air)
- 15 Raffle Entries

Gold Tournament Sponsor - \$10,000

- Recognition as Gold sponsor on Promotional Banner; sponsor logo on hat promotional giveaways
- Company Name / Logo listed as Gold sponsor on SIM Website
- Sponsor Signage at Registration table
- Company Logo on Player Registration Forms
- Premium Raffle Prize in their name
- First right of refusal for next year's tournament
- Includes: two - 5 person team
- 10 Game tickets (2 Person Flurry & Pair-in-the-Air)
- 10 Raffle Entries

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Silver Tournament Sponsors (Multiple) - \$5,000

- Recognition as Silver sponsor on Promotional Banner; sponsor logo on towel promotional giveaway.
- Company Name / Logo listed as Silver sponsor on SIM Website
- Sponsor Signage at Registration table
- Company Logo on Player Registration Forms
- First right of refusal for next year's tournament sponsorship
- Includes: one - 5 person team
- 5 Game tickets (2 Person Flurry & Pair-in-the-Air)
- 5 Raffle Entries

Station Sponsor - \$2,500 (12 Stations)

- Exclusive Station Signage and inclusion on sponsor banner at event.
- Web page and monthly newsletter recognition as a sponsor
- First right of refusal for next year's tournament sponsorship
- Includes: one - 5 person team
- 5 Game tickets (2 Person Flurry & Pair-in-the-Air)
- 5 Raffle Entries

Hospitality Sponsor (3) - \$2,000

- Sponsor Signage
- Provide one of the following:
- Hospitality services available for sponsorship:
- Lunch
- Beverages
- Gun Cleaning

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Game Sponsors (2) \$1,500.00

- Sponsor Signage
- Available Games:
 - Pair in the Air
 - 2 Person Flurry Signage

5 Person Team Sponsor \$1,000

Registration includes one (1) game ticket and one (1) raffle ticket per shooter.

IMPORTANT: Teams can have up to 3 vendor players and should have 2 sponsor customers and/or potential customers. At sponsor's request, SIM can provide one or two additional players.

For sponsorships, please complete the attached form and return to

clays@simhouston.org

For more information on sponsorships

Please email us at clays@simhouston.org or

Contact: **Gene Janiszewski (713-443-2576)** with any questions.

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Sponsorship Form

On behalf of my organization, we are pleased to sponsor the following Society of Information Management Houston Chapter event or activity:

Printed Name:	Signature (emailing form qualifies)

Company:	
Street Address:	
City, State, Zip	

	Primary Contact:	Alternative:
Email Address:		
Business Phone:		
Mobile Phone:		

Sponsorships Committed to:	Cost
Total	

Please email to: clays@simhouston.org

Please direct all billing inquiries to treasurer@simhouston.org.

On behalf of the SIM Houston organization and the organizations and individuals that receive scholarships from SIM, we thank you very much. Your support means much to the IT community in Houston as well as the up and coming young IT leaders.