



2016 SPONSOR PACKET

2nd Annual Houston CIO Charity

Sporting Clays Classic

October 22, 2016

THANK YOU!

First and foremost, we want to extend a heartfelt **“THANK YOU!”** for being a sponsor of the 2nd Annual Houston CIO Sporting Clays Tournament!


There is no better feeling than giving back to our community and helping our youth achieve their educational and career goals. The funds raised in our inaugural clay target shooting event will be given to help STEM students in middle schools, high school and college realize these goals.

Your contribution and involvement is key to making this a reality.



Key Dates & Event Agenda

PRIOR TO EVENT

-  **Provide Company Logo by 10/14/2016** - Provide a hi-resolution version of your company logo to [Cliff Dowden](#). The company logo will be printing on banner's and displayed electronically at the awards dinner acknowledging your contribution to the event.

EVENT AGENDA

Start	Stop	Activity
11:00 AM	12:30 PM	Sponsor check in and station setup
11:00 AM	1:00 PM	Participant check in, Games and Networking
11:00 AM	12:30 PM	New Shooter Familiarization
11:30 AM	1:00 PM	Lunch Served
1:15 PM	1:30 PM	Safety Briefing (<i>Mandatory for all participants</i>)
1:30 PM	4:30 PM	Shooting
4:30 PM	6:30 PM	Hors d'oeuvres, networking, awards and raffles



Metal Sponsors (Platinum, Gold, Silver)

All Metal (Platinum, Gold and Silver) Sponsors

- Company name/logo listed as Platinum, Gold or Silver sponsor on SIM website
- Sponsor signage at registration table
- Company logo on Player Registration Forms
- First right of refusal at next year's tournament
- Can bring and hang company banner in Central Hall

Platinum Sponsor

- To maximize your sponsorship value and visibility, we are providing you premium recognition as Platinum Sponsor promotional banners, logo on bag promotional giveaway, including safety glasses and ear plugs
- Raffle Shotgun and case with sponsor logo on case
- Includes **three – 5 Person Teams; 15 Game Tickets** (2 Person Flurry & Pair-in-the-air), **15 Raffle Entries**

Gold Sponsor

- To maximize your sponsorship value and visibility, we are providing you special recognition as a Gold Sponsor on promotional banners
- Logo on hat promotional giveaway
- Includes **two – 5 Person Teams; 10 Game Tickets** (2 Person Flurry & Pair-in-the-air), **10 Raffle Entries**

Silver Sponsor

- To maximize your sponsorship value and visibility, we are providing you special recognition as a Silver Sponsor on promotional banners
- Logo on towel promotional giveaway
- Includes **one – 5 Person Team; 5 Game Tickets** (2 Person Flurry & Pair-in-the-air), **5 Raffle Entries**



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Game and Station Sponsors

- To maximize your sponsorship value and visibility, we are providing you with space at one of the shooting stations and participation in the lunch and award ceremonies (located in the Central Hall) for excellent networking opportunities.
 - *Final station assignments will be confirmed during registration the day of the event*
- A Shooting Station will provide you with excellent one-on-one opportunity with the shooting station participants as well as a chance to meet with other players during the networking periods in the Central Hall!
- Sponsorships will receive on-site promotional signage* at the Central Hall, recognition at the awards ceremony, and the list of event participants with contact information.
- Sponsors can receive further recognition during the door prize raffles by providing 2 raffle prizes. Sponsors are also encouraged to bring company promotional items to the tournament for handout at the Shooting Stations.

* Logos will be incorporated into the slide show prior to event, at the meal and during the awards and raffles



Logistics

🏆 Registration Process

- 🏆 A sponsor registration table will be located in Central Hall
- 🏆 Check-in runs from 11:00 to 12:30 PM
- 🏆 There will be signage clearly marking where sponsors can register, drop off raffle prizes and obtain their station assignments

🏆 Banners

- 🏆 Sponsors provide own signage
- 🏆 Banners to be positioned during the set up hour of 11:00 am – 12:00 pm
- 🏆 Shooting/Game Station set up and removal are the responsibility of the sponsor
- 🏆 Only Platinum, Gold & Silver Level sponsors can place company banners in the Central Hall



2016 Sponsor Shooting Stations

- Shooting stations will be assigned to sponsors upon check-in at the Central Hall. Check-in for sponsors begins at 11:00 am. You will be guided to your shooting station location.
- A maximum of two representatives (no registration required) are allowed at the station for the duration of the tournament. We will have golf carts available to assist in moving your equipment to your assigned location.
- Expect the tournament to last until 5pm. After the tournament, you will have time to network with participants at the dinner and awards activities.
- If you need assisting during the day of the event, **SIM committee members** will be wearing a **blue shirt stating "Houston CIO Shooting Clays Tournament"** on it enabling easy identification.



Sporting Clay Station Layout

- Station location can be weather dependent, provided we have great fall weather, the stations will be located directly south of the Central Hall (identified in the map to the right).
- We will utilize the White Course and the Gold Course.
- Each station will be marked for easy identification.



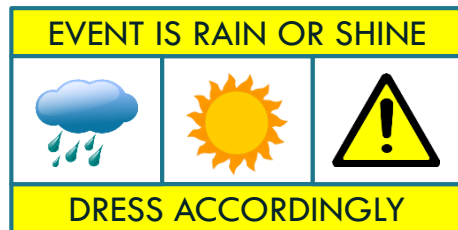
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Sponsor Checklist



Sponsor check in, games and networking runs from 11:00 am through 1:00 pm. We recommend sponsors arrive no later than noon (1 hour early) to setup your shooting station. Assignments of sponsor station location will be confirmed upon check-in. Below is a list of what to bring:

- Canopy for shooting station location (e.g. 10x10 pop up). Game players like to stand or sit in shade, giving you prime one-on-one time!
- Since the participants will be walking (i.e. no carts), marketing giveaways should be small, wearable or consumable. Items to consider for your Station tent would include non-alcoholic beverages, snacks, sun screen, hats, hand wipes, cool towels, shell box holder.
- Folding table to display marketing and/or giveaways (Bring items to protect against wind so marketing materials don't blow away!).
- Signage/banner to attach to your canopy or be staked in the ground and folding chairs for your team .
- Optional: Signage/banner for displaying on route to Central Hall (*Metal sponsors can provide banner for inside Central Hall*)
- Please bring snacks & non-alcoholic drinks such as water (for you and the shooters). Approx. 100 shooters will be divided onto the white and gold courses.
- 1 to 2 representatives at each shooting station to network with tournament participants
- Bring 1-2 Raffle item(s) for post event raffle drawings.
 - Recommended total value of raffle items (1-2 raffle items) for a **Silver Sponsor: \$300 - \$500**
 - Recommended total value of raffle items (1-2 raffle items) for a **Station/Game Sponsor: \$100-\$200**

Tournament participants will be actively shooting from approximately 1:30 PM – 4:30 pm, so you will have plenty of time to visit with shooting participants. Once the participants have completed, you are responsible to remove items from the shooting station. Golf carts will and assistance will be available. You can then network with event attendee's during the dinner, awards and raffle prize handouts!



Preferred Sponsor Team Composition

● Five Person Teams

- 1 Sponsor Representative preferred. *No more than 3 Sponsor representatives per team.*
- 4 Invited Guests preferred. *No more than 3 Sponsor representatives per team.*
 - Prefer SIM qualified senior IT professionals that are your clients or potential clients
 - For the safety of participants and everyone at the event, you must be 18 years old or older to participate or attend the event.
 - Each team is limited to no more than 1 non-participant attending the shooting portion of the event.
- Please fill out the [registration form](#) by 10/16 (one registration per team member). An email will be sent confirming their registration.



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Safety and Equipment

Safety

-  Safety glasses and earplugs must be worn at all times when in shooting areas.
-  **NO ALCOHOL IS ALLOWED BEFORE OR DURING THE SHOOTING EVENT. NO EXCEPTIONS!** No alcohol will be served to shooters during the tournament. Beer will be available for shooters after they are finished shooting. No one is allowed to handle firearms after consuming alcohol.
-  **Gun actions MUST be kept open and unloaded except** when in the shooting stations.
-  Ammo is provided, no use of personal ammo is permitted.
-  All participants must be 18 years old or older. **NO EXCEPTIONS.**

Shooting Equipment

-  Eye and ear protection is required. Protective glasses and earplugs (if needed) will be available at the event.
-  All sponsors are responsible to ensure that each of their team participants have a shotgun for the event.
-  If one of your team members requires a shotgun to participate, please coordinate with Sponsorship committee representative. We would like to ensure sufficient guns have been reserved for all registered shooters.



Raffle, Game Tickets and Mulligans

- Each shooter will be provided a raffle ticket at time of registration. Each additional ticket purchased will create an additional opportunity to win at the raffles. (However, each participant is only eligible to win one raffle item).
- Additional game tickets (\$20 each) will be available for purchase to participate in games.
- Mulligans can be purchased and hit targets will be added to score. Up to 9 Mulligans per individual may be purchased. \$10 - 1 Mulligan = 3 clay targets; 3 mulligan maximum per shooter. Mulligans do not add additional entries into the raffles.

Note: Additional games or raffles may be available at the day of the event. This is a fund raiser for science, technology, engineering and math (STEM) initiatives, so bring some cash and have some fun while contributing to a charity that will usher in the technologists of tomorrow!



Awards and Presentations

- Presentation of Awards and Raffle to begin at approximately 5 pm or upon conclusion of all shooters returning, getting food and drinks.
- Awards will be presented for shooting performance
- Shooting Performance Awards
 - HOA Men – High Overall Score Men
 - HOA Ladies – High Overall Score Ladies
 - 2nd HOA Men and 2nd HOA Ladies
 - 1st, 2nd, 3rd Team High Score
- Raffles will follow
 - All registered participants will have one entry for this special drawing! Must be present to win!
 - Sponsors can coordinate with [Danny Grant](#) or [Cliff Dowden](#) for ideas and consistency with other sponsor raffle concepts.



Directions and Parking Information

- 📍 [Directions](#) from American Shooting Center website.
- 📍 **Location Address:**
American Shooting Centers
16500 Westheimer Parkway, Houston Tx 77082
281.556.8199
- 📍 Located in the beautiful George Bush Park, just 2 miles west of Hwy 6 and Westheimer Parkway in west Houston.
- 📍 Note: There will be a banner at the entrance of the facility (corner of Westheimer Parkway and Olympic Dr.) ensuring you know the proper turn-in location.



Contact Information

Questions during the event? We are here for you! Look for a committee member wearing a blue shirt that says “Houston CIO Shooting Clay Tournament” at the event!

If you have questions prior to the event, please feel free to contact one of the following committee members:

- 🏆 Cliff Dowden, Event Chairman 832.398.9007 cdowden@parpacific.com
- 🏆 Danny Grant danny0grant@gmail.com
- 🏆 General Information or questions Clays@SIMhouston.org





**Thank you for
your support!**



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