

SIM Houston
4th Annual CIO Charity Sporting Clays Tournament
Saturday, November 10, 2018
American Shooting Centers
16500 Westheimer Parkway, Houston, TX 77082



The Houston Chapter of the Society for Information Management (SIM) – Houston’s premier network for IT executives and thought leaders wishes to extend a special **THANK YOU** to our great sponsors of our annual SIM CIO Charity Sporting Clays Tournament. Through your generous donations, SIM Houston raised over \$40,000 for our local STEM (Science, Technology, Engineering and Math) educational initiatives. All proceeds go to support our STEM initiatives in the Greater Houston Metro area.

The SIM Houston 4th Annual CIO Charity Sporting Clays Tournament will be held on **Saturday, November 10, 2018** at **American Shooting Centers**. We experienced good weather last year and we ordered a repeat for this year. We are very excited about hosting our tournament again this year!

Our sponsorship packages offer businesses, service providers, and individuals an opportunity to gain exposure to many of Houston’s IT decision makers and help sponsor the philanthropic efforts of the SIM Houston Chapter. Your generous charity sponsorship contributions are distributed amongst organizations or schools supporting local IT talent in junior high/high school, college, and technical schools.

Benefiting



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You may find the following information valuable in making your decision to become a tournament sponsor:

- The SIM Houston Chapter has 200+ members of which 85 percent are CIOs, Senior VPs, VP IT/IS, and IT Directors. The remaining are IT Management and Service Providers.
- SIM Houston consists primarily of technology executives.
- We are expecting more than 125 participants including SIM CIO members and prospective Executive members.
- Tournament participants are CIOs, their direct reports and/or peers in their organization, and other high-level business executives. The other category of attendees comes from the sponsor and vendor team champions. Sponsor and vendor team champion invitees are typically senior level and account managers from their company, customers they want to offer a round as a “thank you”, or prospects that they are “courting” and want to develop a closer relationship by offering a unique opportunity to participate in a shooting clay event.

Don't be left out! The sponsorships and teams are on a first come basis and you need to reserve early to secure your spot.

Thank you for considering sponsorship of the 2018 SIM Houston CIO Charity Sporting Clays Tournament and helping support our charity fundraising efforts.



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CORPORATE SPONSORSHIP OPPORTUNITIES

Sponsor Level Cost	Platinum \$15,000	Gold \$10,000	Silver (Multiple) \$5,000	Premier Station \$3,500	Station (24 Max.) \$2,500	Hospitality (4) \$2,500	Game (2) \$2,500	Team \$1,250
Sponsor Recognition: Company Name/ Logo Placement Event Participant Information	<ul style="list-style-type: none"> Promotional Banner Shooter Gifts SIM Website Registration Table & Form Awards Ceremony Recognition Event Participant/ Contact Information 	<ul style="list-style-type: none"> Promotional Banner Shooter Gifts SIM Website Registration Table & Form Awards Ceremony Recognition Event Participant/ Contact Information 	<ul style="list-style-type: none"> Promotional Banner SIM Website Registration Table & Form Awards Ceremony Recognition Event Participant/ Contact Information 	<ul style="list-style-type: none"> Premier Station Signage Premier Banner/SIM website Awards Ceremony Recognition Event Participant/ Contact Information Games Mulligans 	<ul style="list-style-type: none"> Station Signage Banner/SIM website Awards Ceremony Recognition Event Participant/ Contact Information 	Sponsorships available: Breakfast, Lunch, Beverage or Gun Cleaning <ul style="list-style-type: none"> Individual Sign Awards Ceremony Recognition 	Sponsorships available: Pair in the Air or 2 Person Flurry <ul style="list-style-type: none"> Individual Sign Awards Ceremony Recognition 	
Raffle Item	Premium Item in Sponsor's Name	Premium Item in Sponsor's Name						
2019 Tournament	First right of refusal for 2019 Tournament Sponsorship	First right of refusal for 2019 Tournament Sponsorship	First right of refusal for 2019 Tournament Sponsorship	First right of refusal for 2019 Tournament Sponsorship	First right of refusal for 2019 Tournament Sponsorship			
Teams**	3 – 5 person teams	2 – 5 person teams	1 – 5 person team	1 – 5 person team	1 – 5 person team			1 – 5 person team
Game Tickets	15	10	8	8	5			
Raffle Entries	15	10	5	5	5			5

****Teams = 5 Players consisting of a maximum of 2 sponsor representatives and the remaining IT practitioners. At sponsor's request, SIM can provide Team players****

Additional Recognition: Recognition during door prize raffle by providing 2 raffle prizes

Promotional Items: Sponsors are encouraged to bring company promotional items to the tournament.

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For sponsorships, please complete the below form and return to
sponsorship@simhouston.org
 For additional information on sponsorships or questions, please email us at
clays@simhouston.org or
Sarah Ward (713-805-5024)

Sponsorship Form

On behalf of my organization, we are pleased to sponsor the following Houston Chapter of the Society for Information Management (SIM) event or activity:

Please direct all billing inquiries to treasurer@simhouston.org
 SIM Houston 4th Annual CIO Charity Sporting Clays Tournament – November 10, 2018

Printed Name:	Signature (emailing form qualifies)

Company Name:	
Contact Name:	
Contact Title:	
Street Address:	
City, State, Zip	

	Primary Contact:	Alternative Contact:
Email Address:		
Business Phone:		
Mobile Phone:		

Sponsorships Committed to:	Cost
Total	